



## The TRICORP Team



### **Frank DeCicco, CEO**

With a business career that began in 1936, Frank DeCicco has had the opportunity to observe lots of changes in the business sector. His daring approach to business has yielded great success and proves to continue with the revolutionary new marketing program of TRICORP.

DeCicco, who flew B-17s with the 303rd Bomb Group when he served in WWII, retained the historic triangular insignia on the tail of the plane as the TRICORP company logo.

After moving from upstate New York in 1965 with his wife, Jean, and five daughters, DeCicco settled in Houston and opened Centry 21's first Texas office. In 1977 he purchased the franchise rights for Texas from RE/MAX, to begin his over 25-year career with RE/MAX of Texas. While underscoring the importance of the 100 percent commission concept and substantially growing the sales force, DeCicco is also responsible for the RE/MAX hot air balloon- marketing plan in Texas that so broadly distinguishes RE/MAX today and has become one of the most recognizable business logos in the world. He continues to serve as Honorary Director of RE/MAX, while embarking upon the new phase of his career as creator and CEO of TRICORP.



### **Philip Bryant, President**

Approaching TRICORP's sales development effort with 35 years of management experience from Shell Oil Company, Bryant concentrates on new construction, single-family residence properties as TRICORP President. With degrees in Structural Engineering and Architecture, he consults regularly with executives working in diverse sectors of the real estate industry.

Raised in Tucson, Arizona, this longtime Houston resident is an avid Hot Air Balloon pilot and serves as the President of the Balloon Federation of America. Bryant is also a Pilot Examiner for the FAA, maintaining Hot Air Balloons with his certified repair station, and holds the only FAA approved school for Balloon pilots in Texas. Enjoying every aspect of flying, he first received his Pilots license in 1963 and today holds a commercial pilot's License rated to fly single and multiengine instrument airplanes.



### **Dan Carlisle, Vice President**

Heading up project management at TRICORP, Carlisle has spent his career with his hands On the nuts and bolts of the business industry. He spent the last five years working on "special projects" for RE/MAX of Texas, though prior to that worked extensively in the construction field as an electrician and remodeling and restoration professional. Carlisle ran and owned a photography studio for a number of years and produced the Texas Boat and Water Sports magazine out of Clear Lake, which was as rewarding a marketing experience as it was successful endeavor. His diverse career also includes work in oil refineries.

Carlisle is a Texan by all accounts. Though born in Carbondale, Illinois, he's been in Texas since he was two-years-old. He lives in Katy today with his wife and 13-year-old daughter, Jessica.