

SpecSheet

SPECTRUM DATA SYSTEMS, INC.

▶ GPC Takes Multimedia Market For An Exciting Ride

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Imagine yourself on a roller coaster ride, the sound of metal wheels clanging side to side, your white-knuckled hands gripping the iron safety bar.

You brace for a sharp turn and a dramatic drop, falling only inches from a sparked metal floor, before disappearing into a black tunnel.

This total audio-visual experience was the creation of General Parametrics Corp. and the new VideoShow HQ, as the revolutionary, fully integrated multimedia presenter was introduced to the public.

VideoShow HQ offers presenters the high-impact of multimedia, using full motion and live video, stereo sound, photographic images, animation and the highest quality

computer graphics.

"These capabilities are available for the first time for this use," said Tony Spica GPC Vice President of Marketing and Sales.

Presentation images can come from such commonly used sources as VCRs, camcorders, CD players and laserdiscs. Images created with virtually any popular presentation soft-



VideoShow HQ and ARC

ware package on the PC, PS/2 or Macintosh can also be imported.

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▶ Spectrum Creates Top Communications Environment At Syncordia

Atlanta, GA - Spectrum has just completed the integration of state-of-the-art videoconferencing and network control facilities at Syncordia - British Telecom.

The project began after Syncordia approached Spectrum

seeking a solution that would help reduce its enormous travel costs worldwide and provide dynamic and powerful business presentations.

The travel issue was two-fold for Syncordia.

It not only imposed high costs from an expense standpoint, but a loss of management productivity, as well.

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Syncordia - Network Control facilities

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